



## 2009 MEMBER BENEFITS

Chamber Vision Statement “*Business leadership dedicated to inspire and influence North Sacramento’s economic vitality and our community’s quality of life.*”

### **PLATINUM Level- \$1,200 Investment (Sponsor Value: over \$4,080)**

**Value of Included Sponsorships, Tickets, Events: \$1,292**

**Over 139,440 visual impressions, with value of \$2,788**

#### **Benefits:**

- Annual Membership Dues for five (5) Included. *\$750 Value.*
- Logo in rotating or static banner on Chamber Website ([www.northsacramento-chamber.org](http://www.northsacramento-chamber.org)) main page and on Chamber’s Directory page, Events Page, Hot Deals, and Jobs pages. *70,000 impressions*
- Logo in rotating or static banner on Chamber Free WIFI login main page. *31,000 impressions*
- Logo included in any coop Advertising done by the Chamber. *Impressions vary by publication.*
- Logo recognition on every Chamber Monthly Sharepack. *1320 Impressions*
- Logo recognition in Chamber monthly e-News. *5,760 Impressions*
- Material/brochure insert in any Sharepack at no charge. *\$150 value.*
- 12 Member2Member email blasts at no charge. *3840 Impressions, \$180 Value.*
- Sponsor and 4 Tickets at Salute to Democracy reception (March). *\$150 Value.*
- Free companion Ticket to any Latte & Leaders event. *\$20 Value per event.*
- Listing in all event programs or verbal recognition at event. *1,200 impressions*
- Company Profile in the Chamber E-News (once). *320 Impressions*
- Enhanced Directory Listing, ability to add images, links, to your Chamber Web Page. *6,000 impressions.*
- Wood 8.5 x11 Member plaque for your business and Chamber logo coffee mug *\$22 Value.*
- Invitation to all private Chamber functions and Priority seating at all events
- Can include materials in the Member Welcome Kit.

### **GOLD LEVEL - \$600 Investment (Sponsor Value: over \$2,859)**

**Value of Included Sponsorships, Tickets, Events: \$612**

**Over 112,360 visual impressions, with value of \$2,247**

#### **Benefits:**

- Annual Membership Dues for Three (3) Included. *\$350 Value.*
- Logo (smaller) in rotating or static banner on Chamber Website ([www.northsacramento-chamber.org](http://www.northsacramento-chamber.org)) main page and on Chamber’s Directory page, Events Page, Hot Deals, and Jobs pages. *70,000 impressions*
- Logo in rotating or static banner on Chamber Free WIFI login main page. *31,000 impressions*
- Logo included in any coop Advertising done by the Chamber. *Impressions vary by publication.*
- Logo recognition in 3 Chamber Monthly Sharepacks. *960 Impressions*
- Logo recognition in 3 Chamber monthly e-News. *960 Impressions*
- Material/brochure insert in 6 Sharepacks at no charge. *\$75 value.*
- 6 Member2Member email blasts at no charge. *1920 Impressions, \$75 Value.*
- 2 Tickets to Salute to Democracy reception (March). *\$50 Value.*
- Free companion Ticket to any 2 Latte & Leaders event. *\$20 Value per event.*
- Listing recognition in all event programs or verbal recognition at event. *1,200 impressions*
- Company Profile in the Chamber E-News (once). *320 Impressions*
- Enhanced Directory Listing, ability to add images, links, to your Chamber Web Page. *6,000 impressions.*
- Wood 8.5 x11 Member plaque for your business and Chamber logo coffee mug *\$22 Value.*
- Invitation to all private Chamber functions & Priority seating at all events.

**SILVER Level - \$300 Investment (Sponsor Value: over \$1,891)**

**Value of Included Sponsorships, Tickets, Events: \$307  
Over 79,240 visual impressions, with value of \$1,584**

**Benefits:**

- Annual Membership Dues for one (1) Included. *\$150 Value.*
- Name in rotating banner on Chamber Website ([www.northsacramento-chamber.org](http://www.northsacramento-chamber.org)) main page and on Chamber's Directory page, Events Page, Hot Deals, and Jobs pages. *70,000 impressions*
- Name recognition in 3 Chamber Monthly Sharepacks. *960 Impressions*
- Name recognition in 3 Chamber monthly e-News. *960 Impressions*
- Material/brochure insert in 4 Sharepacks at no charge. *\$45 value.*
- 3 Member2Member email blasts at no charge. *960 Impressions, \$45 Value.*
- 1 Free companion Ticket to Salute to Democracy reception (March). *\$25 Value.*
- 1 Free companion Ticket to any Latte & Leaders event. *\$20 Value per event.*
- Company Recognition as sponsor member in the Chamber E-News (once). *320 Impressions*
- Enhanced Directory Listing, ability to add images, links, to your Chamber Web Page. *6,000 impressions.*
- Wood 8.5 x11 Member plaque for your business and Chamber logo coffee mug *\$22 Value.*

**BUSINESS Level - \$150 Investment (Business Value: over \$330)**

**Value of Membership & Services: \$202  
Over 6.440 visual impressions, with value of \$128**

**Benefits:**

- Annual Membership Dues for one (1) Included. *\$150 Value.*
- Password Access to Chamber's Directory page, Events Page, Hot Deals, and Jobs pages.
- Material/brochure insert in 1 Sharepacks at no charge. *120 Impressions \$15 value.*
- 1 Member2Member email blasts at no charge. *320 Impressions, \$15 Value.*
- Web Directory Listing on the Chamber's Business Directory. *6,000 impressions.*
- Wood 8.5 x11 Member plaque for your business and Chamber logo coffee mug *\$22 Value.*

**NON-PROFIT Level - \$115 Investment (Business Value: over \$330)**

**Value of Membership & Services: \$202  
Over 6.440 visual impressions, with value of \$128**

**Benefits:**

- Annual Membership Dues for one (1) Included. *\$150 Value.*
- Password Access to Chamber's Directory page, Events Page, Hot Deals, and Jobs pages.
- Material/brochure insert in 1 Sharepacks at no charge. *120 Impressions \$15 value.*
- 1 Member2Member email blasts at no charge. *320 Impressions, \$15 Value.*
- Web Directory Listing on the Chamber's Business Directory. *6,000 impressions.*
- Wood 8.5 x11 Member plaque for your business and Chamber logo coffee mug *\$22 Value.*

**RESIDENT Level - \$45 Investment**

**Benefits:**

- Annual Membership Dues for one (1) Included. *\$50 Value.*
- Receive Membership Certificate, Sharepacks and Member2Member, and E-News.
- NOTE: not able to serve on Board of Directors or hold office.

**Strategic Partner Offers for our Members (included with all Levels)**

- 4-Week Trial Subscription to the *Sacramento Business Journal* (Sacramento's Premier Business Publication) and a discount Annual Subscription offer. *\$48 Value.*
- 60 Day free online marketing trial subscription to *Contant Contact*, *\$30 Value.*